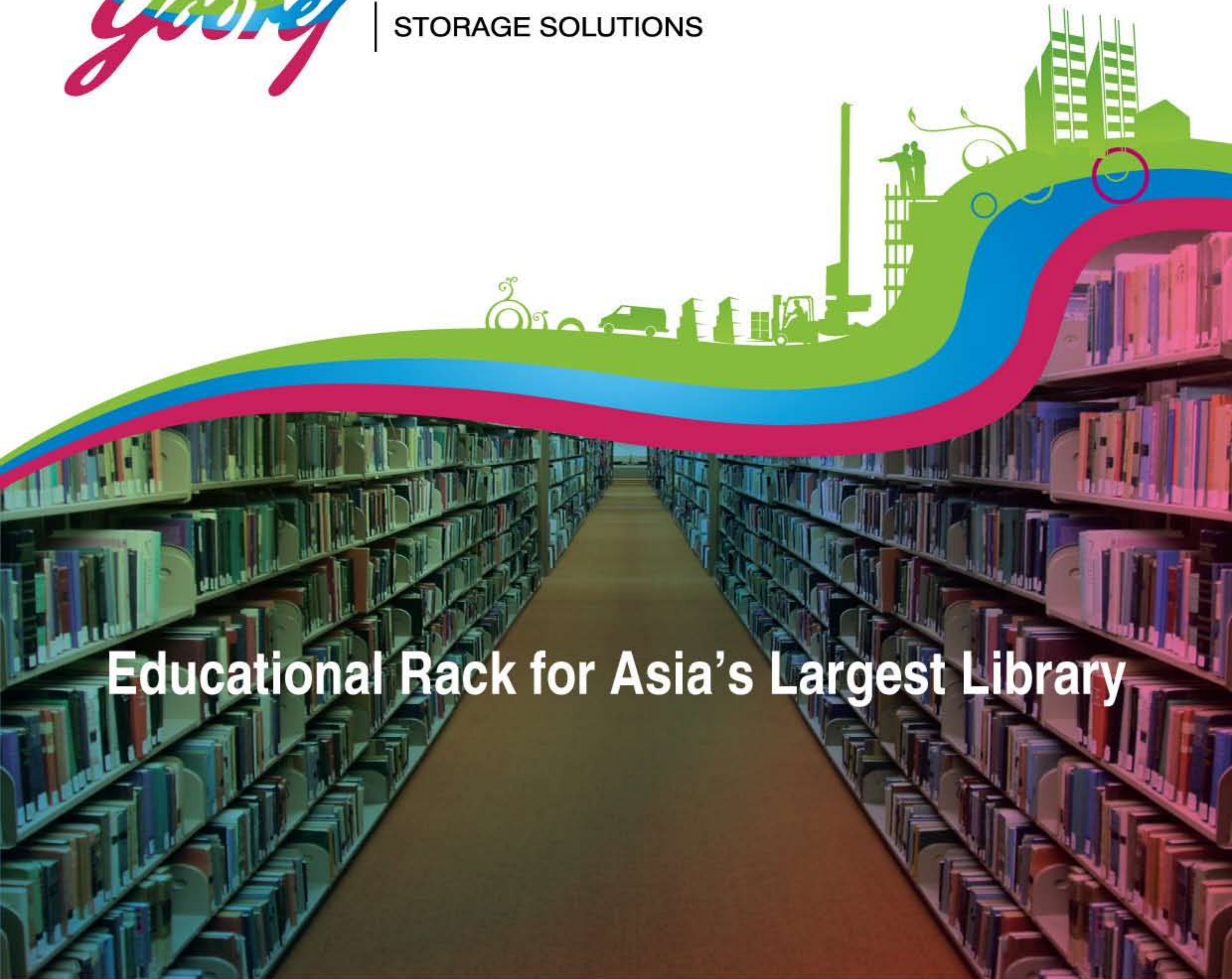




STORAGE SOLUTIONS



Educational Rack for Asia's Largest Library

Case Background

A modern, state of the art library was being constructed by the State Government. After a lot of analysis and testing the task to set up the state-of-the art library was finally resumed to Godrej.

Challenge

Being projected as a Landmark when it comes to libraries existing in India, the brains behind this project wanted a product that would stand abreast with the best in the world. Our existing product range were tailor made for the Indian market and the first decision taken was to totally revamp the same to suit this projects requirement. The mammoth challenge we faced was in breaking away from the conventional library stack concept and evolving a new product line that was totally contemporary. By partnering with the user and co creating the solution with thier regular inputs we were able to create a unique design that on one hand was optimal for his requirement and on the other could stand its ground against any international design.



However the real challenge came in the form of local interior contractors as the tender was released as a turnkey project including civil & conferencing equipment work. To counter this challenge we partnered with our Interio & Prima team and offered a comprehensive solution to win this tender.

Proposed Solution

New non-std Book Rack with a Perforated Panel on the top, with vibrant color scheme.

Benefits

- Asthetically superior product
- International look Book Rack with sturdy base
- Double deck shelf with front stopper for storing & access of CD's
- Fully clad racks for storing newspapers
- Acrylic label holder as bay indicator
- Individual level indicators in all shelves
- Special round type book & CD divider
- Slanted magazine display trolley



For further info, please contact

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